



Carrying health worldwide

Among the many factors that enable global collaboration, the ability to move goods effectively from one place to another stands out. The Sofrigam Group covers two important aspects entwined with transport and logistics. On the one hand, the French company produces certified, thermal packaging with focus on the health sector. On the other hand, Sofrigam took over Coldway Technologies in 2018 and is now leading the way in refrigerated urban logistics. All of Sofrigam's solutions combine quality and precision in terms of temperature, and meet the highest environmental and legal standards.

Forty years ago, Sofrigam created the Palletshipper concept for the air transport of thermosensitive goods. In collaboration with large laboratories, Sofrigam has grown to become the leading refrigerant solution provider throughout the world. "We offer protective refrigerant solutions at each step of logistics from manufacturer to the final customer," says Laetitia Perche-Plummer, Head of Marketing at Sofrigam. As time goes on, strategic branches and new departments are established. All products have been tested and certified by ATER Metrologies laboratory

which is specialized in temperature analysis for the packaging, automotive and cosmetic industries, among others. The Sofrigam group is composed of four divisions. The original branch of the company still specializes in refrigerated logistics with transport by aircraft. Sofrigam's online portal, taking care of the last mile logistics is called La Boutique du Froid (www.laboutiquedefroid.com). The metrology division is in charge of maintaining proof of standards and certificates. The newest branch of Sofrigam's offering is Coldway technologies, where the company designs, tests

A Sofrigam Coldway cold storage box for inner-city transport; 108 l – 12 hours of autonomy under 43° C



Sofrigam warehouses provide individually tailored cold storage solutions for clients

and manufactures refrigeration units for assembly onto cabinets for the transport of temperature-sensitive products in an urban environment or for storage. Coldway technologies differs from similar

is, France and Texas in the United States, Sofrigam is positioned to serve a global market. "We are internationally represented," says Ms. Perche-Plummer. "90% of our activity is with companies

We imagine a world where cold storage transport is easy, accessible, and with zero negative impact to the environment.

companies in that there is no CO₂ produced from their engines so that inner-city transport may be realized in an environmentally friendly way. With locations in Par-

abroad." Sofrigam's growth and success can be attributed to its long-standing lines of quality products. Its first and original product was a container box, internally

Sofrigam's original product, the flat packed Palletshipper, is available in four standard aircraft sizes



called the Palletshipper, perfectly adapted to the airplane pallet size. These containers allow medicines and pharmaceutical products to remain cold for up to 240 hours, or ten days, even in very hot temperatures. Today, the Sofrigam portfolio has expanded to cooling containers of various sizes which can be ordered directly online. The recent acquisition of Coldway technologies has taken Sofrigam's environmental awareness to the next level by completely eliminating carbon emissions from the

refrigeration units. Such a wide array of expertise across the cold storage logistics space makes Sofrigam's customers equally eclectic.

As a leader in the space, it's important for us to understand current practices, as well as do our best to influence regulation and change in a positive direction

From pharmaceutical laboratories to large logistic providers such as DHL, to individual pharmacies and hospitals, customers range greatly in size and shape, although all Sofrigam customers

appreciate the attention to detail. "Our mission is to develop and manufacture active and passive temperature-controlled shipping solutions and services using the best energy-efficient technologies available to improve the quality of shipments, and preserve patients' lives and the environment," says Ms. Perche-Plummer. Sofrigam's strong product range is bolstered further by its established teams and their extensive industry know-how and experience. Looking to the future, Sofrigam has also started to engage in the food sector. Sofrigam can cater to these needs thanks to the acquisition of Coldway technologies which meets the demands of urban mobility.

Increasing e-commerce initiatives in the food industry have meant new needs and standards are emerging. Though not as easy as a one-to-one carryover between pharmaceutical product storage

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and food, there is enough similarity and know-how within Sofrigam that such a transition is not only possible, but desirable. As the world gets smaller and more accessible, Sofrigam believes it has a responsibility as a leader in its field to focus on high-quality cold storage products and offerings, while constantly improving environmental impacts brought about through business. "We are at the forefront of a lot of technology in this field," says Ms. Perche-Plummer. "Our internal culture is one where all new ideas are welcomed, and I think that makes this an amazing place to work and to directly impact change for the future."



The testing lab Atermetrologie which checks the resistance of products at preset temperatures, certified according to ISTA



Vehicle equipped with a dual container by Coldway technologies: the best alternative to any standard temperature controlled vehicle